

Rebel is n t dead!

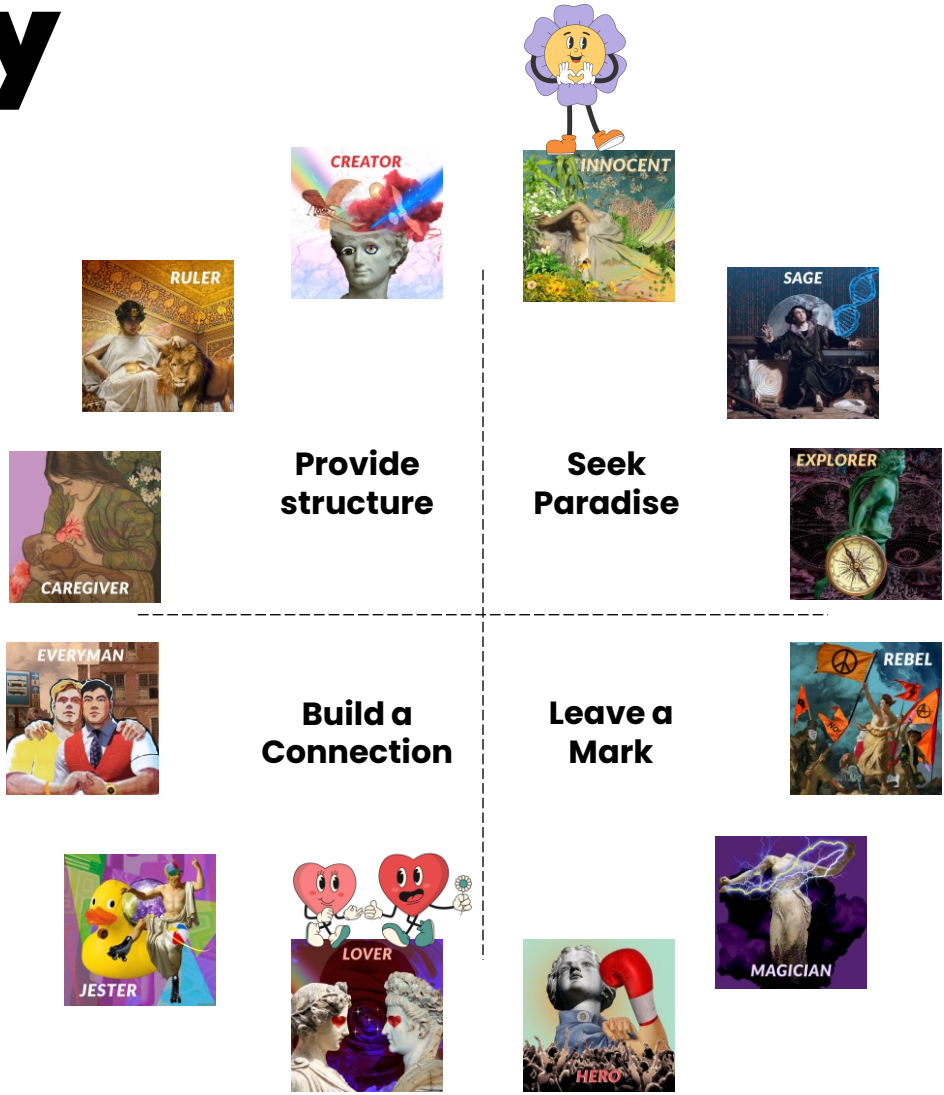
o (niestusznie) opuszczonym archetypie.



MARIA PERSCHKE
Y&LOVERS



Archetypy



DIESEL
JEANS AND WORKWEAR

How to teach your children to love and care

MODERN CHILDREN CAN SOLVE their OWN problems. READING BOOKS OR TV helps them deal directly with reality - but it's a damn SO much quicker when you give them a good ol' hand! Make them proud and confident. Make them aware. Learn to trust the books out of their mouths. What kind of damn FUTURE has this COUNTRY got? IT'S HERE!

HOW TO BE SUCCESSFUL LIVING



DON'T WANNABE



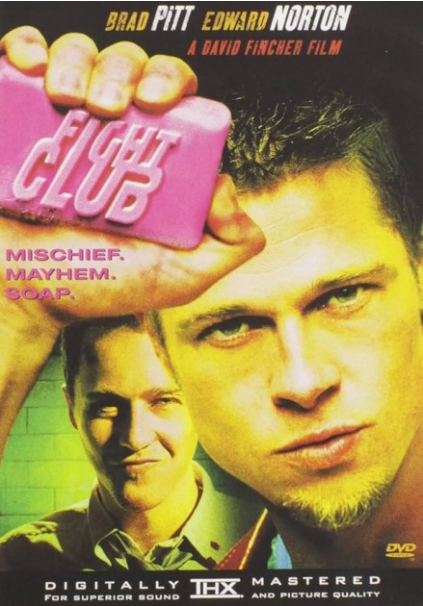
SCREW IT, LET'S RIDE
TEST RIDE A HARLEY-DAVIDSON® MOTORCYCLE AT YOUR NEAREST DEALERSHIP TODAY.
GO TO H-D.COM TO START YOUR JOURNEY.



PUNK ROCK



**REBEL
POWER**



Tell them you've found someone with a bigger package

Do the switcheroo and get \$450 Cap Credit* on the Big Cap 29 plus unlimited mobile talk and text to other Members

Do the switcheroo instore or at virginmobile.com.au/switcheroo



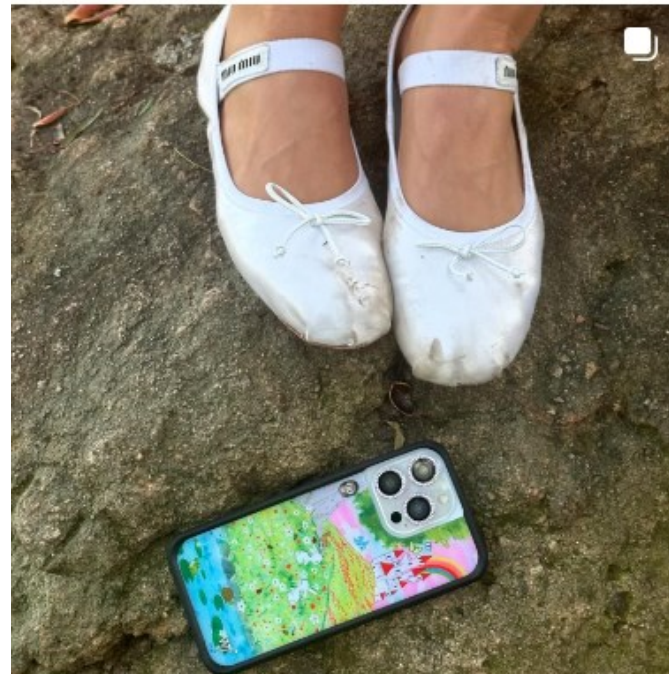
The Free Price: The Big Cap 29 is available on a 24-month plan for a total cost of \$950 (or an alternative term plan when you sign up your own phone). Includes what you see, plus standard national & international calls, text, MMS & 100+ features (including the customer service app). Standard charges apply. Offer ends 31/03/14. See website for full details. Virgin Mobile Australia Pty Ltd. ©2014 Virgin Mobile Australia.

To już nie działa...





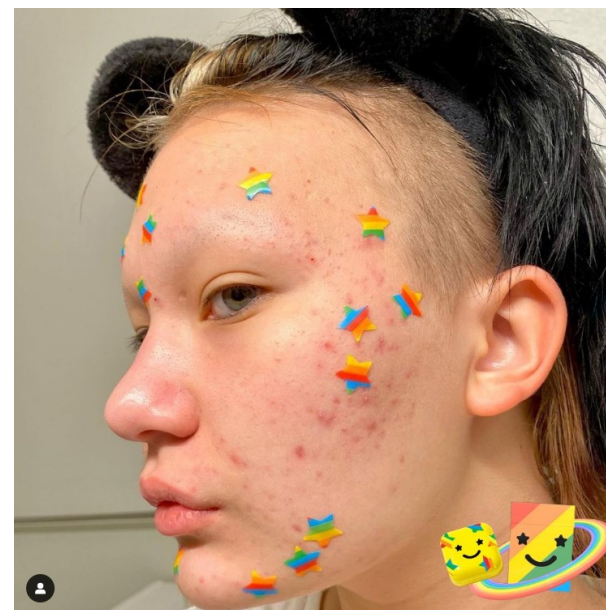
Autorka: Monika Drożyńska



Źródło: Instagram @wildflowercases



Źródło: Instagram @radicalgraffiti




Źródło: Instagram @starface




Źródło: smutekbymbk.pl



70%



**Ciężko mi zaakceptować jak
ułożony jest świat, ale mam
niewiele wpływu na ważne dla
mnie kwestie.**



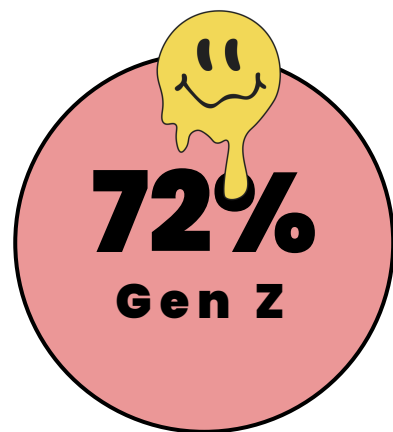
Źródło: Raport Y&LOVERS InZight Map
N=600, 16-26 lat, 2023

**SOFT REBEL NIE
ZBAWIA ŚWIATA...**



**...TYLKO KONTESTUJE
SWOJĄ
RZECZYWISTOŚĆ**

Rebel dobrostanu

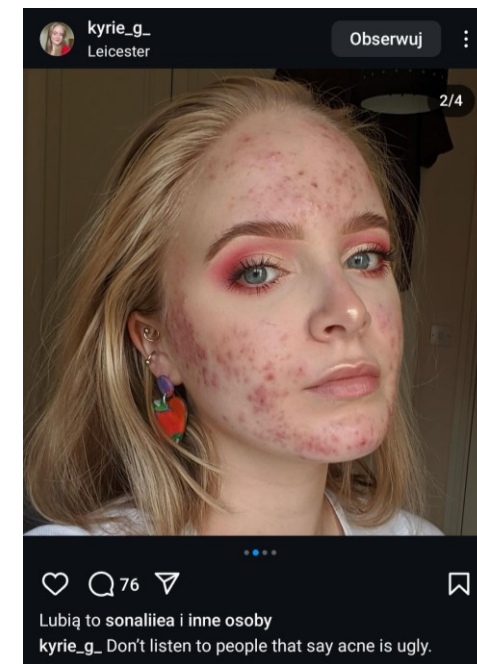


Zdrowie
psychiczne jest
dla mnie ważne*

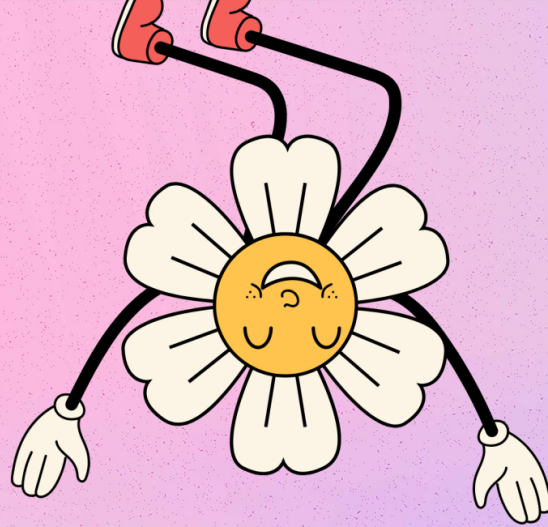


*Najlepiej się dekompresuję dupcząc pół
nocy komputer. Mamie tłumaczę, że to jest
mój **well-being** też.*

Łukasz, 16 lat

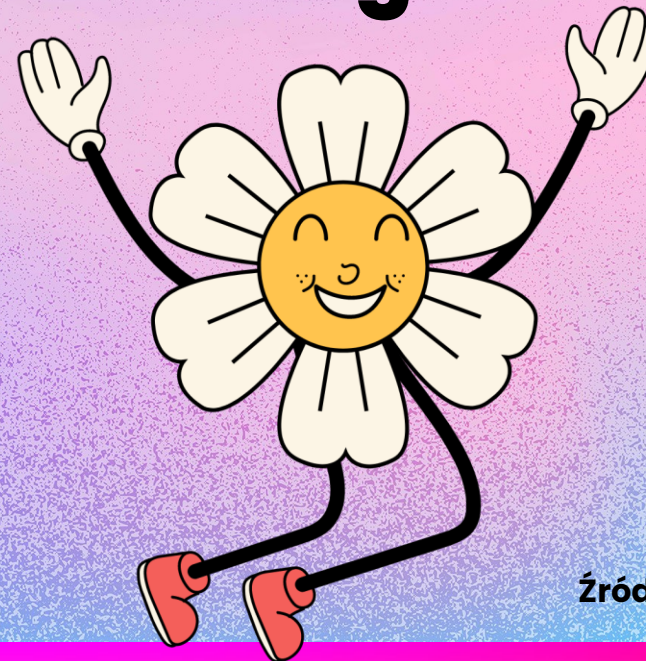


Źródło: *Pion Gen Z Pulse, 2023



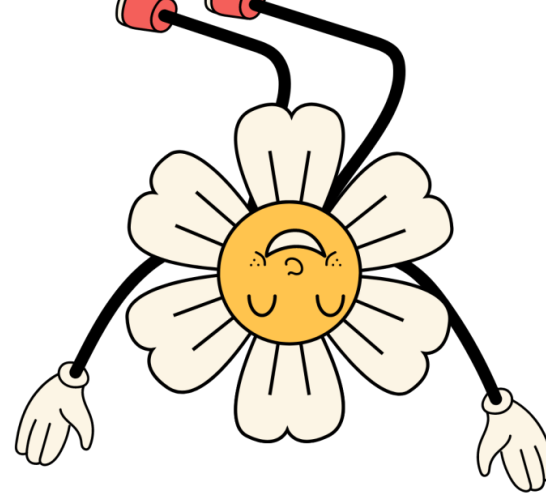
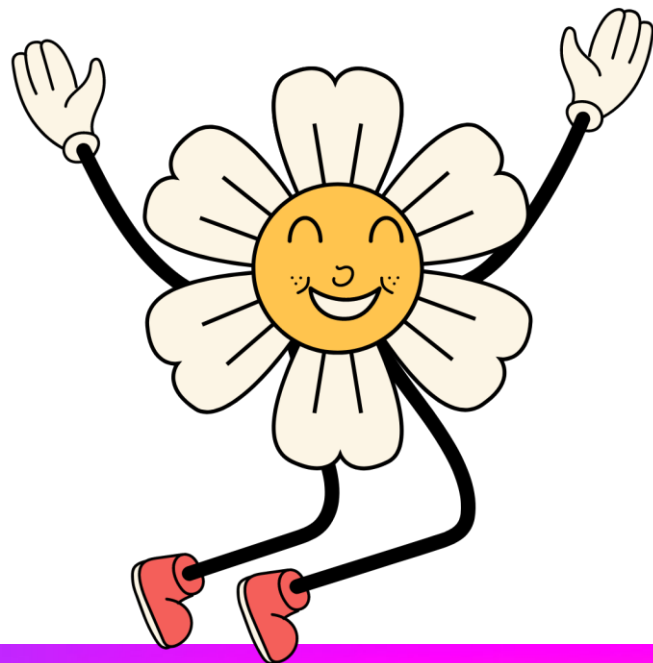
77%

Chcę w życiu coś osiągnąć, ale nie za cenę własnego komfortu czy zdrowia.



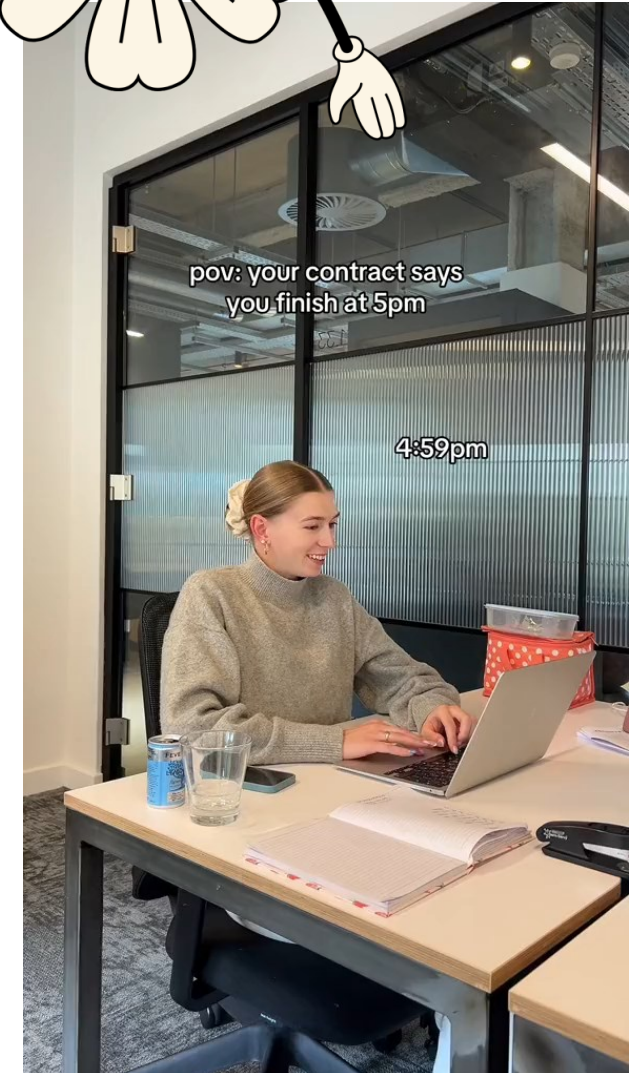
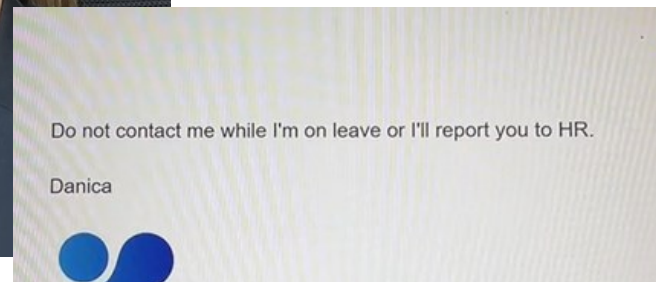
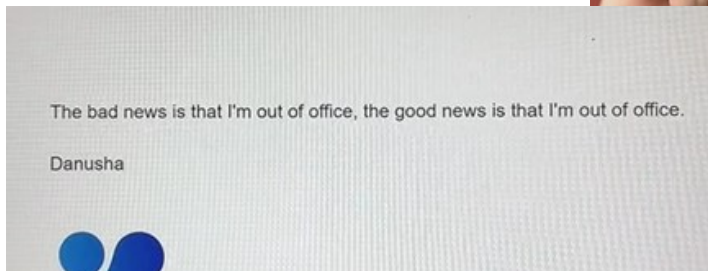
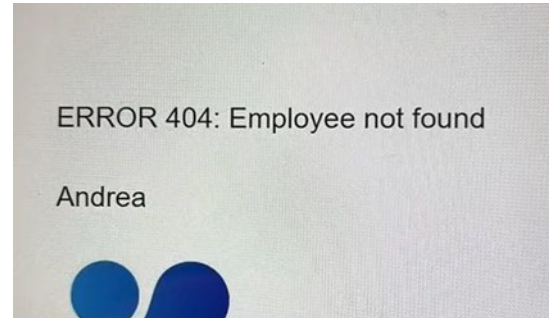
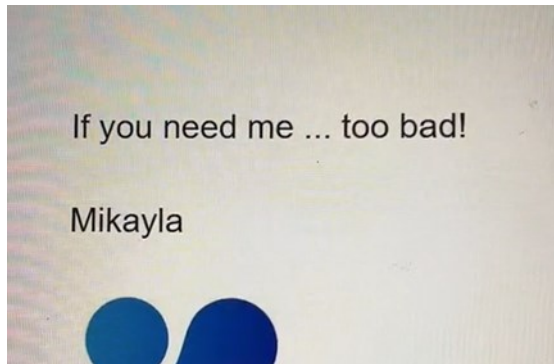
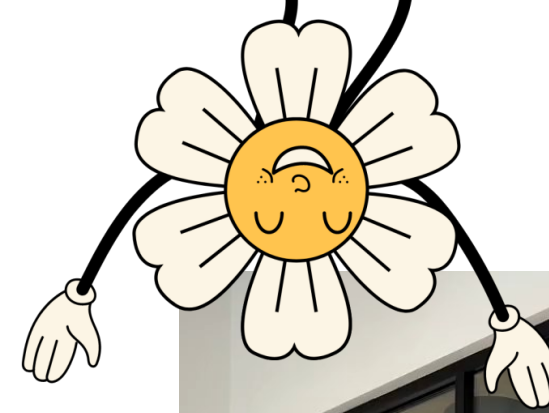
Źródło: Raport Y&LOVERS InZight Map
N=600, 16-26 lat, 2023

**SOFT REBEL NIE
WKURWIA SIĘ NA
STARYCH...**



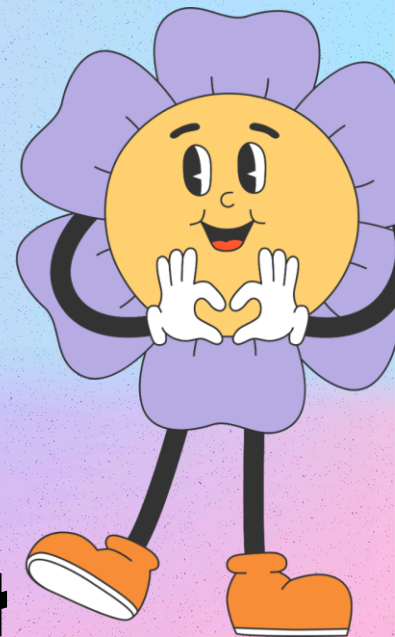
**...TYLKO NA KULTURĘ
ZAPIERDOŁU**

Odpozywający Rebel



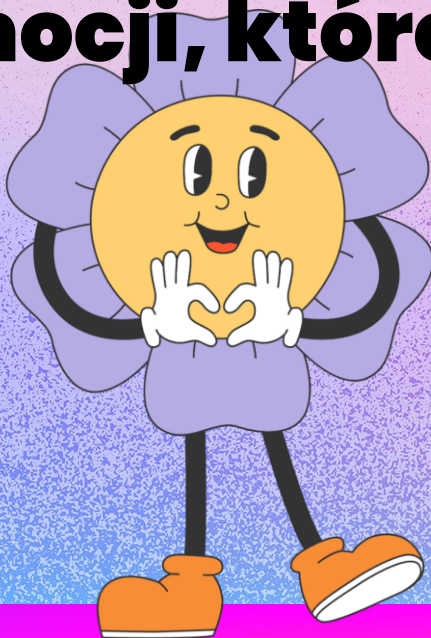
Źródło: TikTok @olishore

Źródło: TikTok @socialhit_



73%

**Chciał(a)bym żeby ludzie wokół
mnie mieli większe zrozumienie dla
emocji, które przeżywam.**



Źródło: Raport Y&LOVERS InZight Map
N=600, 16-26 lat, 2023

**SOFT REBEL NIE
KRZYCZY NA ULICY...**

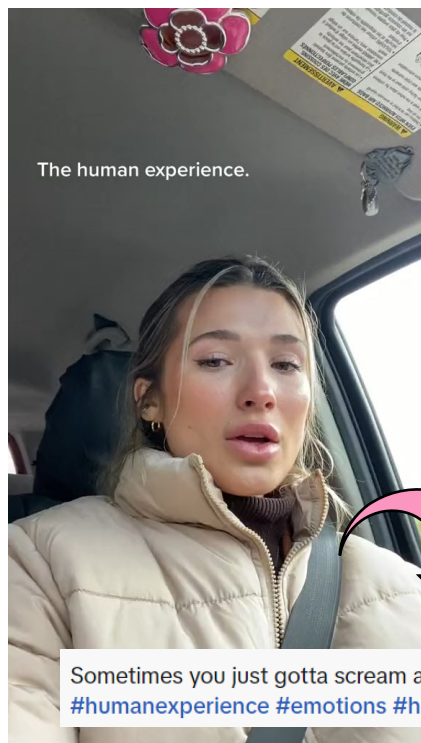


**...TYLKO PŁACZE NA
TIK TOKU**

Płaczący Rebel



Źródło: TikTok @cjfitz3



Źródło: TikTok @flosskels

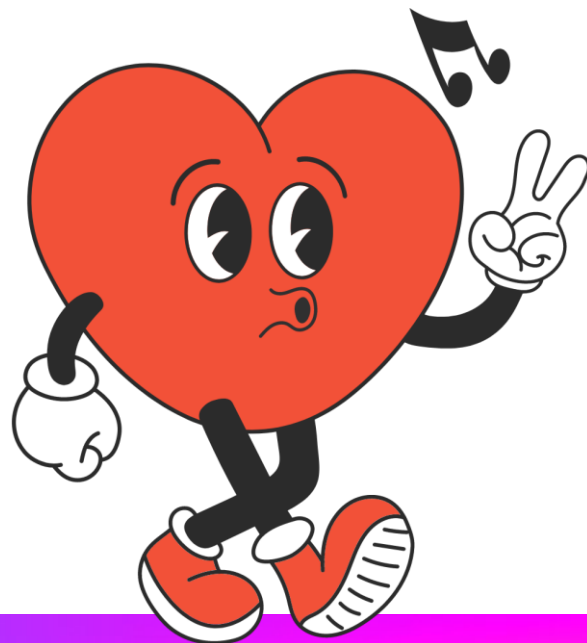


Filming myself UGLY crying and posting it on the internet feels so bizarre but i want people to realise that having to watch your life go by from behind a phone screen is unbearably isolating. Reality isn't usually glamorous and i feel like summer is portrayed to be the most "sociable" season. If you're feeling lonely, please know that more people than you realise are feeling that too ♥️... #anxiety #mentalhealth #dayinthelife #ditl #mentalhealthmatters #mentalhealthawareness #emet #emetophobia #depression #recovery #adhd

Źródło: TikTok @flosskels

Źródło: TikTok @elpltt

**SOFT REBEL NIE JEST
TAK DO KOŃCA
POWAŻNY...**

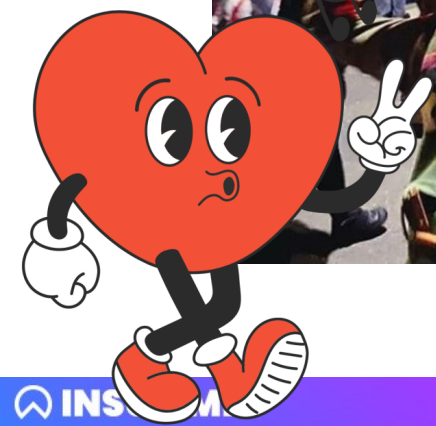


**...PONIEWAŻ
POCHODZI Z
POKOLENIA META-
HUMORU I SARKAZMU**

Jesterowy rebel



Źródło: www.sadgirlstudios.co.uk

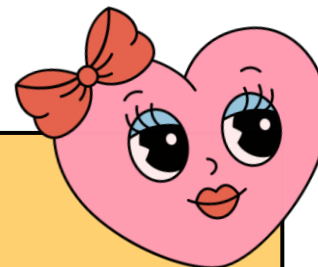




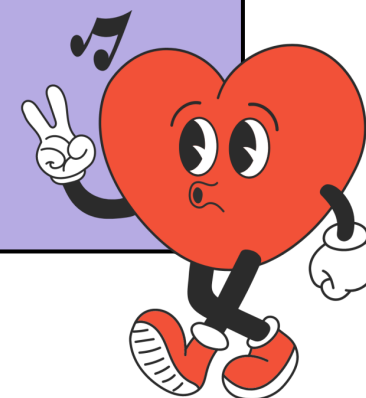
**ZAPOMNIJ O TYM,
ŻE REBEL URATUJE
CIEBIE I ŚWIAT**



**PŁACZ, KRZYCZ,
ŚMIEJ SIĘ – CZUJ!**



**ZEJDŹ Z MOTORU,
BASEBALL
ZOSTAW W DOMU**



**OBŚMIEJ
KONWENCJE**

